



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # 848816

Schedule Dates 08/18/12-08/24/12
Advertiser Republican National Committee (9217)
Agency/T-Code National Media Research Planning (1768)/154600
Product Political - Ballot Issue (1195)
Brand 3034/REP/ISSUE (175905)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name ROBINSON, TRACEY
Phone/Fax (202) 863-8500 /
CPE 20/442/3034
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments RNC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, REPUBLICAN NATIONAL COMMITTEE

Date Entered 08/16/12
Last Modified 08/22/12
Entered By Melissa Welch
CO-OP No
Headline # 06282881
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,672.50
Net Total \$26,477.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	36	\$31,150.00
Grand Total:	36	\$31,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/24/12-08/24/12	3	:30	11A- 11:59A (ET)						1			1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/16/12
2.0	Normal Line / SPOT	08/24/12-08/24/12	2	:30	12:37A- 1:36A (ET)						1			1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	J FALLON-NBC	8/16/12
3.0	Normal Line / SPOT	08/24/12-08/24/12	2	:30	11:59A- 12:30P (ET)						1			1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-12P	8/16/12
4.0	Normal Line / SPOT	08/24/12-08/24/12	2	:30	5:58A- 6:58A (ET)						1			1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/16/12
5.0	Normal Line / SPOT	08/24/12-08/24/12	2	:30	6:58A- 9A (ET)						1			1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/16/12
6.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	11A- 11:59A (ET)		1							1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/16/12
7.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	12:37A- 1:36A (ET)		1							1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	J FALLON-NBC	8/16/12
8.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	11:59A- 12:30P (ET)		1							1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-12P	8/16/12
9.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	5:58A- 6:58A (ET)		1							1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/16/12
10.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	6:58A- 9A (ET)		1							1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/16/12
11.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	11P- 11:29P (ET)							1		1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	8/16/12
12.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	6P- 6:30P (ET)							1		1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	NWSCHANL 36-6PM	8/16/12
13.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	6:59P- 7:30P (ET)							1		1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	JEOP WKND	8/16/12
14.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	7:30P- 7:58P (ET)							1		1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	WHEEL-FORTNE W	8/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:



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15.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	6:58A- 8A (ET)								1	1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	NWSCH36-SUN7AM	8/16/12
16.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	7:58P- 10P (ET)								2		\$1,800.00		Charlotte (WCNC) (WCNC)	AGT	8/16/12
16.0.1	Closed Preempt	08/19/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NFL GAME 8-11P	
16.0.2	Closed Preempt	08/19/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NFL GAME 8-11P	
17.0	Normal Line / NFL	08/19/12-08/19/12	2	:30	8P- NFL Pre Season Football								1	1	\$8,000.00	\$8,000.00	Charlotte (WCNC) (WCNC)		8/16/12
18.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	8A- 9A (ET)								1	1	\$650.00	\$650.00	Charlotte (WCNC) (WCNC)	SUN TODAY-NBC	8/16/12
19.0	Normal Line / SPOT	08/23/12-08/23/12	3	:30	11A- 11:59A (ET)					1				1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/16/12
20.0	Normal Line / SPOT	08/23/12-08/23/12	2	:30	12:37A- 1:36A (ET)					1				1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	J FALLON-NBC	8/16/12
21.0	Normal Line / SPOT	08/23/12-08/23/12	2	:30	11:59A- 12:30P (ET)					1				1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-12P	8/16/12
22.0	Normal Line / SPOT	08/23/12-08/23/12	2	:30	5:58A- 6:58A (ET)					1				1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/16/12
23.0	Normal Line / SPOT	08/23/12-08/23/12	2	:30	6:58A- 9A (ET)					1				1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/16/12
24.0	Normal Line / SPOT	08/21/12-08/21/12	3	:30	11A- 11:59A (ET)			1						1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/16/12
25.1	Normal Line / SPOT	08/21/12-08/21/12	2	:30	12:37A- 1:36A (ET)			1						1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	J FALLON-NBC	8/16/12

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26.0	Normal Line / SPOT	08/21/12-08/21/12	2	:30	11:59A- 12:30P (ET)			1						1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-12P	8/16/12
27.0	Normal Line / SPOT	08/21/12-08/21/12	2	:30	5:58A- 6:58A (ET)			1						1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/16/12
28.0	Normal Line / SPOT	08/21/12-08/21/12	2	:30	6:58A- 9A (ET)			1						1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/16/12
29.0	Normal Line / SPOT	08/22/12-08/22/12	3	:30	11A- 11:59A (ET)				1					1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/16/12
30.0	Normal Line / SPOT	08/22/12-08/22/12	2	:30	12:37A- 1:36A (ET)				1					1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	J FALLON-NBC	8/16/12
31.0	Normal Line / SPOT	08/22/12-08/22/12	2	:30	11:59A- 12:30P (ET)				1					1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-12P	8/16/12
32.0	Normal Line / SPOT	08/22/12-08/22/12	2	:30	5:58A- 6:58A (ET)				1					1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/16/12
33.0	Normal Line / SPOT	08/22/12-08/22/12	2	:30	6:58A- 9A (ET)				1					1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/16/12
34.0	Normal Line / SPOT	08/22/12-08/22/12	3	:30	7:58P- Americas Got Talent				1					1	\$1,500.00	\$1,500.00	Charlotte (WCNC) (WCNC)		8/16/12
35.0	M/G For 16.0.1 / SPOT	08/24/12-08/24/12	4	:30	9P- Grimm						1			1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		8/22/12
36.0	M/G For 16.0.2 / SPOT	08/23/12-08/23/12	4	:30	9P- Saving Hope					1				1	\$1,800.00	\$1,800.00	Charlotte (WCNC) (WCNC)		8/22/12
37.0	Normal Line / SPOT	08/23/12-08/23/12	3	:30	7:58P- 9P (ET)					1				1	\$1,800.00	\$1,800.00	Charlotte (WCNC) (WCNC)	NBC PRIME	8/22/12

CONFIRMATION CONTRACT

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